

Việt Nam News
THE NATIONAL ENGLISH LANGUAGE DAILY

NA approves extending post-pandemic fuel tax cut through all of 2025

The National Assembly's Standing Committee has issued a resolution on tax rates for petrol, oil and lubricants, keeping a tax cut introduced to support the economy post-pandemic that was set to expire on January 1

Azerbaijan in mourning for 38 killed after passenger jet crashed in Kazakhstan

Azerbaijan has started a national day of mourning yesterday after a passenger jet from the flag carrier crashed in western Kazakhstan on Christmas Eve, killing 38 of the 67 people on board

...e appropriate

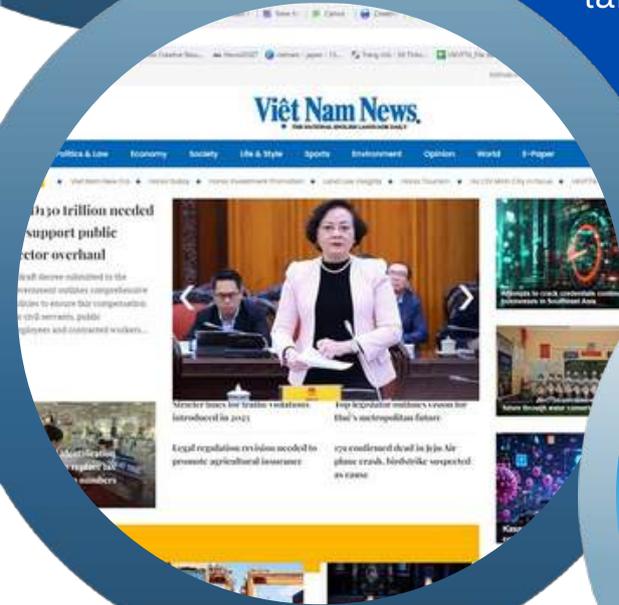


Việt Nam News AND Law

VIETNAM NEWS AGENCY

QUOTATION

Founded in 1991 by the Vietnam News Agency, Việt Nam News stands as the nation's first and only English-language daily. Whether you're in Vietnam or abroad, our newspaper is your indispensable guide to understanding this dynamic country.



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Headquarters

No. 79 Ly Thuong Kiet street, Hanoi
Tel: (84-24) 3933 2322

Representative Office in HCM City

120 Nguyen Thi Minh Khai street, HCM City
Tel: (84-28) 3930 3927
Email: vnshcmc@vnnet.vn

PRINTING ADVERTISING RATES

Effective from January 1, 2026 - excluding VAT

I. DAILY NEWSPAPER

PAGE	MODE	SIZE (cm)	PRICE (VNĐ)	
		Width x Height	Black & White	Color
Back page (24)	Full page	26 x 37	N/A	66,000,000
	1/2 page	26 x 18.5 or 17 x 28	N/A	33,000,000
	1/4 page	13 x 18.5 or 17 x 14	N/A	16,500,000
Right pages (5, 7, 9, 11, 13, 15, 17, 19)	Full page	26 x 37	25,000,000	50,000,000
	1/2 page	26 x 18.5 or 17 x 28	13,000,000	26,000,000
	1/4 page	13 x 18.5 or 17 x 14	7,000,000	14,000,000
	1/8 page	13 x 9 or 8.5 x 14	4,000,000	8,000,000
	Stripe	26 x 5	4,500,000	9,000,000
Other pages	Full page	26 x 37	24,000,000	48,000,000
	1/2 page	26 x 18.5 or 17 x 28	12,500,000	25,000,000
	1/4 page	13 x 18.5 or 17 x 14	6,000,000	13,000,000
	1/8 page	13 x 9 or 8.5 x 14	3,000,000	6,000,000
	Stripe	26 x 5	4,000,000	7,000,000

II. ADVERTORIAL ARTICLE

PAGE	MODE	SIZE (cm)	PRICE (VNĐ)	
		Width x Height	Black & White	Color
Inside pages	Full page	26 x 37	28,000,000	56,000,000
	1/2 page	26 x 18.5 or 17 x 28	15,000,000	28,000,000
	1/4 page	13 x 18.5 or 17 x 14	8,000,000	15,000,000
	1/8 page	13 x 9 or 8.5 x 14	5,000,000	8,000,000
CEO - Business Insight (max 1,000 words)			30,000,000	

Note:

- The advertorial article will be provided by the customer and will be reviewed or edited (if necessary) prior to publication.
- Please ensure that payment is settled and the layout is finalised no later than three working days before the publication date.

SALES DEPARTMENT

Add: 79 Ly Thuong Kiet street, Cua Nam Ward, Hanoi

Tel: 024.3933.2322

ONLINE BANNER ADVERTISING RATES

Effective from January 1, 2026 - excluding VAT



MODE	Pixel	Home page	Group I	Group II
Top banner	234x80	15,000,000	12,000,000	8,000,000
Right banner	300x200	13,500,000	10,800,000	7,200,000
Centre banner	840x150	7,500,000	6,000,000	4,000,000
Video clip/ Photo slides	300x169	36,000,000	27,000,000	18,000,000
Bottom Banner	840x150	4,500,000	3,600,000	2,400,000

Note:

- Group I consists of the Economy, Society, Life & Style categories
- Group II consists of the Sports, Environment and World categories



MODE	SIZE	Unit: VNĐ/week		
	Pixel	Home page	Group I	Group II
Top header (OVietnam)	1920x200	12,000,000	9,000,000	6,000,000
Top banner (Bizhub)	600x90	12,000,000	9,000,000	6,000,000
Right banner	300x250	10,000,000	8,000,000	5,000,000
Main content	830x120	8,000,000	5,000,000	4,000,000
Video clip/ Photo slides	300x169	10,000,000	8,000,000	5,000,000
Bottom Banner	650x80	5,000,000	3,000,000	2,500,000

Requirements:

- Format file: GIF, JPG, FLASH 3 frames max, Size 200k
- Hypertext Link: Advertisers must provide the web address (URL) to which they want their banner ad linked. Please note that only one URL will be accepted.

SALES DEPARTMENT

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ONLINE ADVERTORIAL ARTICLE RATES

Effective from January 1, 2026 - excluding VAT

Service Type	Description	Price (VND)
Highlighted Article	<ul style="list-style-type: none"> 400 - 600 words, 1 photo Located on the homepage's Highlight section 	25,000,000
Long-form Article	<ul style="list-style-type: none"> 1,500 - 2,500 words, 5 photos Located on category pages 	25,000,000
News Article	<ul style="list-style-type: none"> 400 - 600 words, 2 photo Located on category pages 	18,000,000
Brand Info Article	<ul style="list-style-type: none"> 400 - 600 words, 2 photos Located on Brand Info page 	10,000,000
Infographic	<ul style="list-style-type: none"> Located on category pages 	20,000,000
Banner Article on Homepage (1)	<ul style="list-style-type: none"> 500 - 700 words, 2 photos Located on the homepage Visible for two weeks 	12,000,000
Banner Article on Homepage (2)	<ul style="list-style-type: none"> 500 - 700 words, 2 photos Located on the homepage Visible for two weeks Link to article in Brand Info for 16 months 	15,000,000
Banner Article on Category page	<ul style="list-style-type: none"> 400 - 600 words, 1 photo Located on Category pages Visible for two weeks 	8,500,000
Added services	Sharing the article on Facebook	2,000,000
	Adding one more photo to the article	500,000
	Adding a link to the article	500,000
	Adding a text box to the article	500,000
	Adding 100 words to the article	1,000,000

SALES DEPARTMENT

Add: 79 Ly Thuong Kiet street, Cua Nam Ward, Hanoi

Tel: 024.3933.2322

HCM City receives 1.5 million visitors in New Year



India launches anti-dumping investigation on nylon yarn imports from Việt Nam

Hà Nội tops Provincial Innovation Index 2024

The national brand, all the achievements and breakthrough solutions

Thailand to become official partner of BRICS in January

HIGHLIGHTS



Localities welcome first visitors in New Year 2025



Việt Nam targets 8 per cent economic growth in 2025



Financial sector asked to promote creativity in performing tasks for 2025

MULTIMEDIA



Taking the A Train

- Rice proud
- Leather, footwear, textile and garment exports strongly grow
- The power of local products in numbers
- Việt Nam's 2024 export performance overview

SPORTS



Top five Vietnamese sporting events of 2024



Quảng continues to set national running record



VIBESA publishes White Book, cooperates with parties to develop national exports



LATEST • MOST READ

HCM City leads the country in budget revenue, sets higher goals for 2025

HCM City receives 1.5 million visitors in New Year

Thailand to become official partner of BRICS in January

India launches anti-dumping investigation on nylon yarn imports from Việt Nam

ENVIRONMENT



National Forecasting Centre to integrate AI into tropical cyclone forecasting

Việt Nam aims to reduce greenhouse gas emissions in agriculture production

Hà Nội targets 80 per cent of days with good or moderate air quality annually

This initiative is part of Hà Nội's ongoing efforts to address the increasingly severe air pollution problem, which has become a critical issue in major cities, particularly the capital city.

Hà Long Bay not named in UNESCO's list of World Heritage in Danger

Urgent action needed to protect severely threatened bird species

Hanoi Tourism

- New routes help tourists discover Hà Nội's destinations
- Ancient village preserves mother-of-pearl craft
- Đình Kimpe pedestrian space in Hà Nội to open throughout New Year 2024 holiday



PV Drilling eyes Southeast Asian oil and gas drilling market

Average monthly page view: 1,500,000

Highlighted article

Banner article or advertisement

Multi media

News article

Average monthly unique visitors: 2,500,000

Brand info

ONLINE ADVERTORIAL ARTICLE RATES

Effective from January 1, 2026 - excluding VAT

Business insight

800 - 1000 words, 02 photo

18,000,000 VND

Corporate news

350 words, 01 photo

8,000,000 VND

Category page

500 - 600 words, 01 photos

Located at Macro Economy -
Finance - Property - Tech - Wheels -
Bizguide - Events - ASEAN+ - Videos

12,000,000 VND

Banner article

400 - 600 words, 02 photos:

- Posts are visible for two weeks:
7,000,000VND
- Posts are visible for two weeks
and link are saved for 16
months:
12,000,000 VND

Added service on post

Share on Facebook:
2,000,000 VND/post

Added item in each article:

- **Photo:** 500,000 VND/ photo
- **Link:** 500,000 VND/ link
- **Box:** 500,000 VND/ box
- **100 words:** 1,000,000 VND

Average monthly page view: 1,000,000

State Bank sets higher credit growth target for 2025

MWG's business results down slightly in November

Dragon Capital to raise ownership in Khang Điền House

Malaysia attracts large foreign capital inflows in 2024

Indonesia takes firm action against textile smuggling

First hospital group in Southeast Asia gets JCI Enterprise

EXCHANGE RATE		
#	CURRENCY CODE	EXCHANGE RATE
1	AUD	15,578.81
2	CAD	17,445.56
3	CHF	27,741.05
4	CNY	3,433.76
5	DKK	3,492.54
6	EUR	26,113.36

Highlighted article

Hardware and electronics exports rebound

Economic policies to take effect from 2025

Hà Nội tops Provincial Innovation Index 2024

UPCOMING EVENTS						
JAN 2025						
	MO	TU	WE	TH	FR	SAT
			1	2	3	4
	6	7	8	9	10	11
	13	14	15	16	17	18
	20	21	22	23	24	25
	27	28	29	30	31	

Corporate news

First hospital group in Southeast Asia gets JCI Enterprise accreditation

PHJ revenue reaches \$1.38 billion in first 11 months

Vietjet gives away promotional tickets on domestic route

Top brands in Việt Nam in 2024 revealed

Category page

HIGHLIGHTS

- India launches anti-dumping investigation on nylon yarn imports from Việt Nam
- State budget collection estimated up over 19 per cent in 2024
- Foreign suppliers pay nearly VNĐ8.7 trillion in taxes this year

Business insight

MACRO ECONOMY

Investment | Trade | Green Growth | Key Industries

Việt Nam targets 8 per cent economic growth in 2025

In 2024, Việt Nam continued to be a bright spot in terms of growth, developing at a rapid rate compared to many other countries in the region and the world. Its GDP growth in 2024 was estimated at about 7.1%.

- FTAs and green development remain key drivers of export
- India launches anti-dumping investigation on nylon yarn imports from Việt Nam
- Hardware and electronics exports rebound
- Hà Nội tops Provincial Innovation Index 2024

Average monthly unique visitors: 2,000,000

Multi media

MULTIMEDIA

Photos | Videos | Podcast | Infographics | Longform

RICE PROUD

- Leather, footwear, textile and garment export
- The power of local products in numbers
- Việt Nam's 2024 export performance overview

ONLINE ADVERTORIAL ARTICLE RATES

Effective from January 1, 2026 - excluding VAT

Highlighted article

800 - 1000 words, 02 photo
18,000,000 VND

Multi media

Long form: 1,500 - 2,500 words,
05 photos: 15,000,000VND
Photo gallery: 06 - 09 photos
8,000,000VND

Category page

500 - 600 words, 01 photos
Event - Culture - Tourism - Music
- Arts - Health - Beauty...
12,000,000 VND

Banner article

400 - 600 words, 02 photos:

- Posts are visible for two weeks:
7,000,000VND
- Posts are visible for two weeks
and link are saved for 16
months:
12,000,000 VND

Added service on post

Share on Facebook:
2,000,000 VND/post

Added item in each article:

- **Photo:** 500,000 VND/ photo
- **Link:** 500,000 VND/ link
- **Box:** 500,000 VND/ box
- **100 words:** 1,000,000 VND



Top header

Average monthly page view: 800,000

Highlighted article



Banner article



Category page



Average monthly unique visitors: 500,000



TRAVEL



Multi media



VIDEO PRODUCTION AND PUBLISHING RATES

Effective from January 1, 2026 - excluding VAT

Producing video news under 1 minute	12,000,000 VND/clip
Producing video news under 2 minutes	16,000,000 VND/clip
Producing video news under 5 minutes	25,000,000 VND/clip
Posting a video under 5 minutes on the multimedia section of vietnamnews.vn	16,000,000 VND/post
Translating into English and video editing (if any)	3,000,000 VND/clip
Posting videos on our Fanpage	2,000,000 VND/post

Multi media

• MULTIMEDIA

• VIDEO • PHOTO



📺 Taking the A Train



📺 Rice proud



📺 Leather, footwear, textile and garment exports strongly grow



📺 The power of local products in numbers



📺 Việt Nam's 2024 export performance overview



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SALES DEPARTMENT

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