

# VIETNAM CHAMBER OF COMMERCE AND INDUSTRY VIETNAM BUSINESS FORUM

www.vccinews.com; www.vccinews.vn

## HOT-LINK LOGO ADVERTISEMENT OFFER

### I. General information of VCCI:

Vietnam Chamber of Commerce and Industry (VCCI) is a national organization which assembles and represents business community, employers and business associations of all economic sectors in Vietnam. The purpose of VCCI is to protect and assist business enterprises, to contribute to the socioeconomic development of the country and to promote economic, commercial and technological cooperations between Vietnam and the rest of the world on the basis of equality and mutual benefit. VCCI is an independent, non-governmental, non-profit organization having the status of a legal entity and operating with financial autonomy.

# The functions of VCCI shall be as follows:

- 1. To represent the Vietnamese business community for the promotion and protection of the lawful, legitimate interests of the business community and employers in Vietnam in domestic and international relations.
- 2. To promote the development of business enterprises, entrepreneurs, the cooperation among business entities and to offer assistance in trade and investment, economic and technological co-operation and other business activities of enterprises in Vietnam and abroad.

### **II.** Benefits from advertising on VCCI English website:

- Your company's image and information appear directly and effectively to hundreds of thousands of foreign visitors who want to do business in Vietnam. This is one of the very important English information channels of Vietnam, meeting demands for economic, trading and investment information of foreign companies.
- Potential partners will directly visit your company's website via hot-link advertisements.
- Cost effective measure to advertise products and services.
- Being provided via emails with buying inquiries from foreign companies who are interested in your company's products and services via VCCI.
- Free design banner, logo, and make the linkage to the enterprise's website.
- Posting up free of charge PR news or articles of your company's activities in Vietnam on the website.

### III. Positions of banner, logo for advertisement:







# LEADING Farment & Textile Exporter

MECHANIC **PRODUCTS** 

Dong Mo, Hanoi Vietnam



HANOI TRADE CORPORATION



foreign countries and territories so far, the Foreign Investment Agency under the Ministry of Planning and Investment (MPI) said at a seminar in Hanoi on Dec 20

#### Vietnam Remains Attractive to S.Korean Firms: Official

Posted: 12/25/2010 11:15:26 AM

Vietnam is a promising destination for foreign investors, including businesses from South Korea, the Korea Importers Association (KOIMA) President Ju Tea Lee said at a seminar on Hanoi on December 20.

### Vietnam Firms Forecast to Invest \$2.2B-\$2.5B Abroad Next Year

Posted: 12/22/2010 3:07:17 PM



Ben dep – trường tồn với thời gian

Vietnamese companies Planning said.

are forecast to invest between \$2.2 billion and \$2.5 billion in countries and territories next year, the Ministry of Investment (MPI)







Steel Buildings



**Developing Tourism Projects** 

RELIABLE PROVIDER OF INSPECTION SERVICES



**International Footwear & Leather Products** Exhibition - Guangzhou (IFLE - Guangzhou 2011) Date: 1 - 3 June 2011 Venue: Guangzhou, China

### Other news

- Hanoi Population Increases by 2.6% So Far This Year: Census
- ICT Sector Contributes 6.7% to Vietnam GDP: Deputy PM
- Foreign Airlines Flocking into Vietnam on Strong Growth
- 93.4% of Manpower in Vietnam Mekong Delta Untrained: Ministry
- Vietnam Needs to Encourage an Improved Culture
- Economic Engines: Roles of Driving the Country forward
- For Sustainable Development of Milk Industry
- Vietnam PM OKs More Funds for Forest Preservation, Development in
- Companies Need to Take Full Advantage of Preferential Tax Policies
- Opportunity for Taxation Department to improve image

Banners on all pages, under headlines (420x60 pixels) US\$100/month

more news



VCCI News Int'l Cooperation Investment Business Forum Economic Sector Finance & B nking Markets & Prices Export-Import Fairs & Exhibitions Statistics

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Bottom Homepage Banner (600x150 pixels) US\$150/month

### IV. Quotation

HOT-LINK LOGO, BANNER ON VCCI WEBSITE		
Advertisement Form	Description	Monopoly Price (US\$/month)
Top-Homepage	- Size: 815 x 75 pixels	
Banner	-Appearing on all pages	US\$200
Bottom Homepage	- Size: 600 x 150 pixels	US\$100
Banner	-Appearing on all pages	
Banners on all	- Size: 420 x 60 pixels	US\$100
pages	-Appearing in middle of all pages	
Homepage Banner on	- Size: 210 x 180 pixels	
the Right	-Appearing on all pages	US\$100
Logo (left or right)	- Size: 160 x 60 pixels	US\$100
	-Appearing on all pages	

- Discount:
- + One more month advertisement applied for the 5-month advertising contract + Two more months advertisement applied for the 12-month contract
- Excluding 10% of Value-added tax