## **Online Advertorial Rate -2023**

(Valid from 1st Jan., 2023 - Not including VAT)

Average monthly pageview: 1,000,000 Average monthly unique visitors: 220,000

**Business Insight** 800-1000 từ 02 ảnh trong bài Giá: 18.000.000 VNĐ Trang chuyên mục (500-600 từ + 01 photo) Home - News - Banking- Property Markets - Tech - Wheels - Bizguide **Events - Videos** Giá: 12.000.000 VNĐ **Corporate News** 

Bài viết dạng banner (400-600 từ + 2 ảnh)

- Bài hiển thị trong 2 tuần

Giá: 7.000.000 VNĐ

350 từ + 01 ảnh

Giá: 8.000.000 VNĐ

- Bài hiển thị trong 2 tuần và lưu đường link

trong 16 tháng. Giá: 12.000.000VNĐ

Dịch vụ gia tăng trên bài viết

- Share Facebook: 2.000.000VNĐ/Lượt

- Video: 2.000.000VNĐ/Clip - Ånh: 500.000VNÐ/ånh - Link: 500.000VNÐ/link - Box: 500.000VNĐ/box

- 100 từ: 1000.000VNĐ (Hiển thị Highlight trên 5 hour)

## **MARKETING DEPARTMENT**

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Highlight



First northern specialities week begins at Big C

The first 'Northw The first 'Northwest and Northern Mountainous Provinces Specialties Week' began yesterday (November 23) at Big C An Lac in HCM City's Binh Tan District and the supermarket's 15 stores in the

Viettel Post be traded at UPCoM

Viettel Post's shares were traded for the first time on the Unlisted Public Company Market (UPCoM) on November Latest

Oil stocks drag

Coffee Day to open in Dak Nong

SBV DAILY REFERENCE RATE

CORPORATE NEW

programme

Emirates is offering

Emirates offers Christmas promotion

nean and US cities for Christmas

US\$1 = VND 22,743

| Currencies | Buying | Transfer | Selling |
|------------|--------|----------|---------|
| AUD        | 16,691 | 16,791   | 16,975  |
| CAD        | 17,393 | 17,551   | 17,742  |
| CHF        | 23,065 | 23,228   | 23,528  |
| EUR        | 26,236 | 26,315   | 26,707  |
| HKD        | 2,940  | 2,960    | 3,005   |
| JPY        | 200    | 202      | 207     |
| SGD        | 16,771 | 16,889   | 17,073  |
| тнв        | 692    | 692      | 721     |
| USD        | 23,290 | 23,290   | 23,380  |

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## **BUSINESS INSIGHT**

CEOs share their thoughts before

ned by Horasis: obal Visions s Asia Meeting 2018, will open today in the high-tech

development zone of Binh Duong New City.

- Next year's growth targets are reachable
- CPTPP offers a brighter future

\$15m plant opens in Ha Nam In his speech, vice chairman of the provincial People's Committee Truong Quoc Huy praised efforts made by the Japan struction of the project and put it into op Horasis Asia Meeting 2018 opens in Binh Du Nikkei 225 VN, India eye textile co-operation First northern specialities week begins at Big C HCM City wants to become innovative ec Trade war presents opportunity for VN mobilised VND2.935 trillion (US\$125.43 million) through Government bond auctions on the Ha Noi Stock Exchange (HNX) on Wednesday

Banking

News

schedule.

State Trea raises ne trillion via

The State Treasury of Viet Nam

Property

**FLC Group to invest** in 6 projects in Quang Ngai

The central pr 2 Urban Area in Bin trillion (US\$557.2 million

ects at the Van Tuons

Markets

Oil stocks drag markets down

Vietnamese shares ended Monday morning on a negal note, dragged down by ener companies.



Markets drop after recovery Viettel Post shares begin to be traded at

Phu My Hung starts selling The Pea

Quang Binh eyes tightening real estate

