

DÂN TRÍ

**BÁO ĐIỆN TỬ DÂN TRÍ
TIẾNG ANH
DTINews.VN
& CHUYÊN TRANG
KINH TẾ - TÀI CHÍNH
FICA.VN**



CHUYÊN TRANG KINH TẾ - TÀI CHÍNH CỦA BÁO ĐIỆN TỬ DÂN TRÍ

01



DÂN TRÍ

Thông tin TRAFFIC

Số liệu tháng 12/2019

Visits

6,245,153

Visitors

1,643,924

Pageview

12,743,521

Time
on site

00:03:22

PHÂN BỐ THEO GIỚI TÍNH

(Theo Google Analytics)

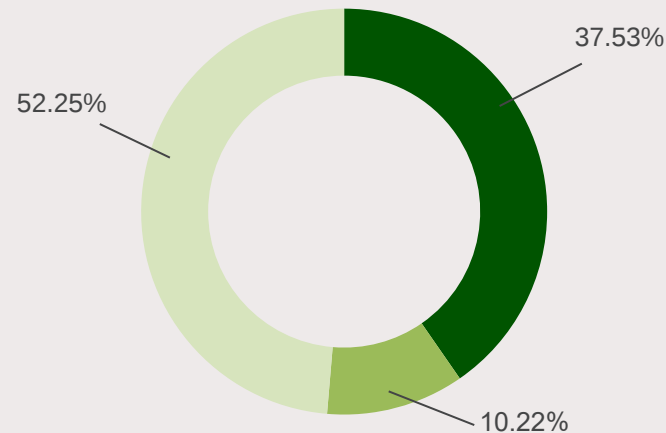
Nữ 42.32%
Nam 57.68%



PHÂN BỐ THEO VÙNG MIỀN

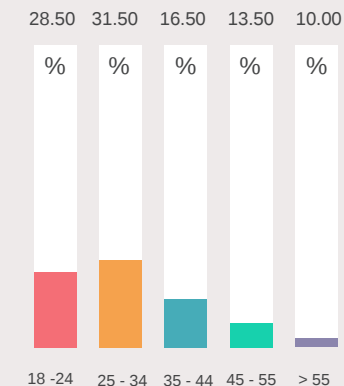
(Theo Google Analytics)

Hà Nội 37.53%
Hồ Chí Minh 10.22%
Nước ngoài 52.25%



PHÂN BỐ THEO ĐỘ TUỔI

(Theo Google Analytics)

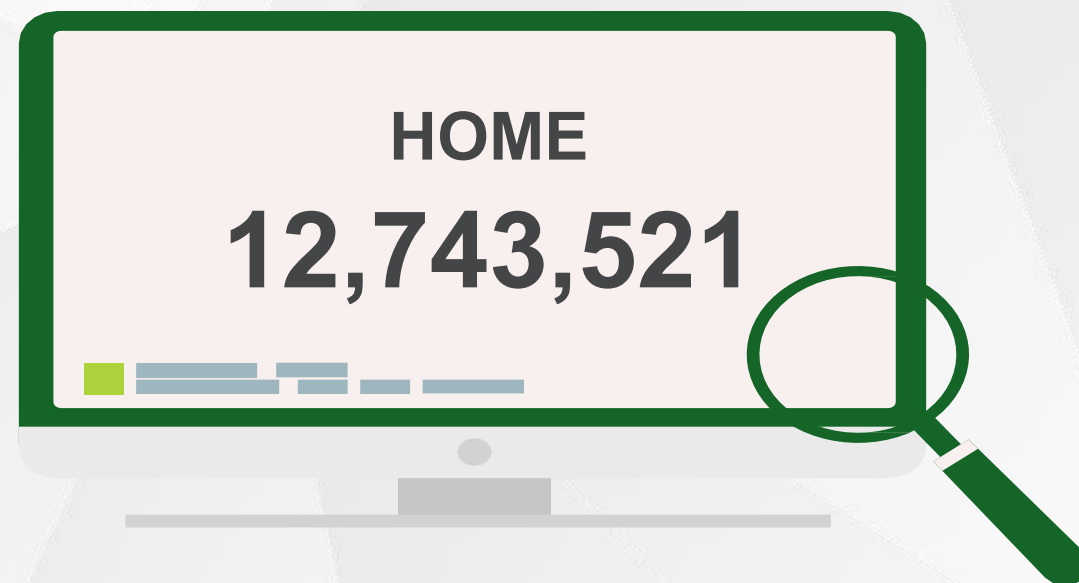
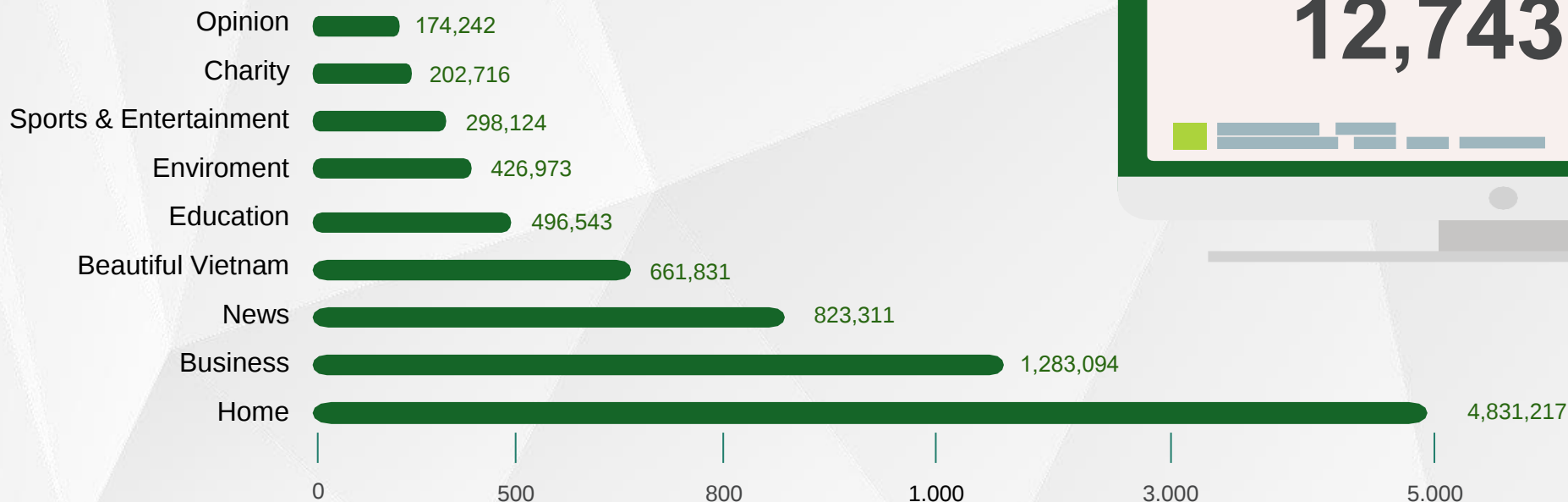


Từ 18 đến 24 28.50%
Từ 25 đến 34 31.50%
Từ 35 đến 44 16.50%
Từ 45 đến 54 13.50%
Trên 55 10.00%

PAGE VIEW CÁC NHÓM CHUYÊN MỤC

Số liệu tháng 12 năm 2019

- Theo  Google Analytics



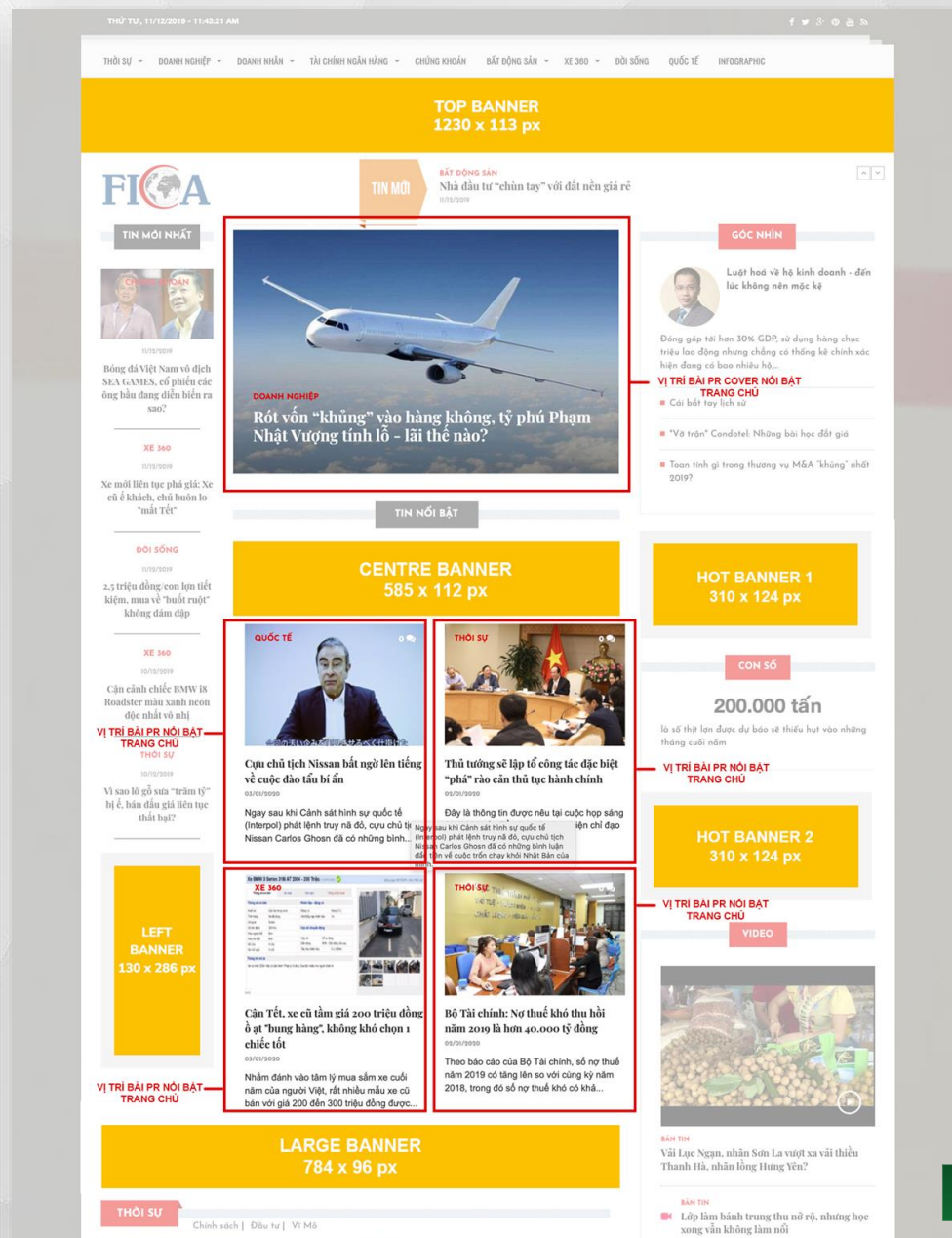
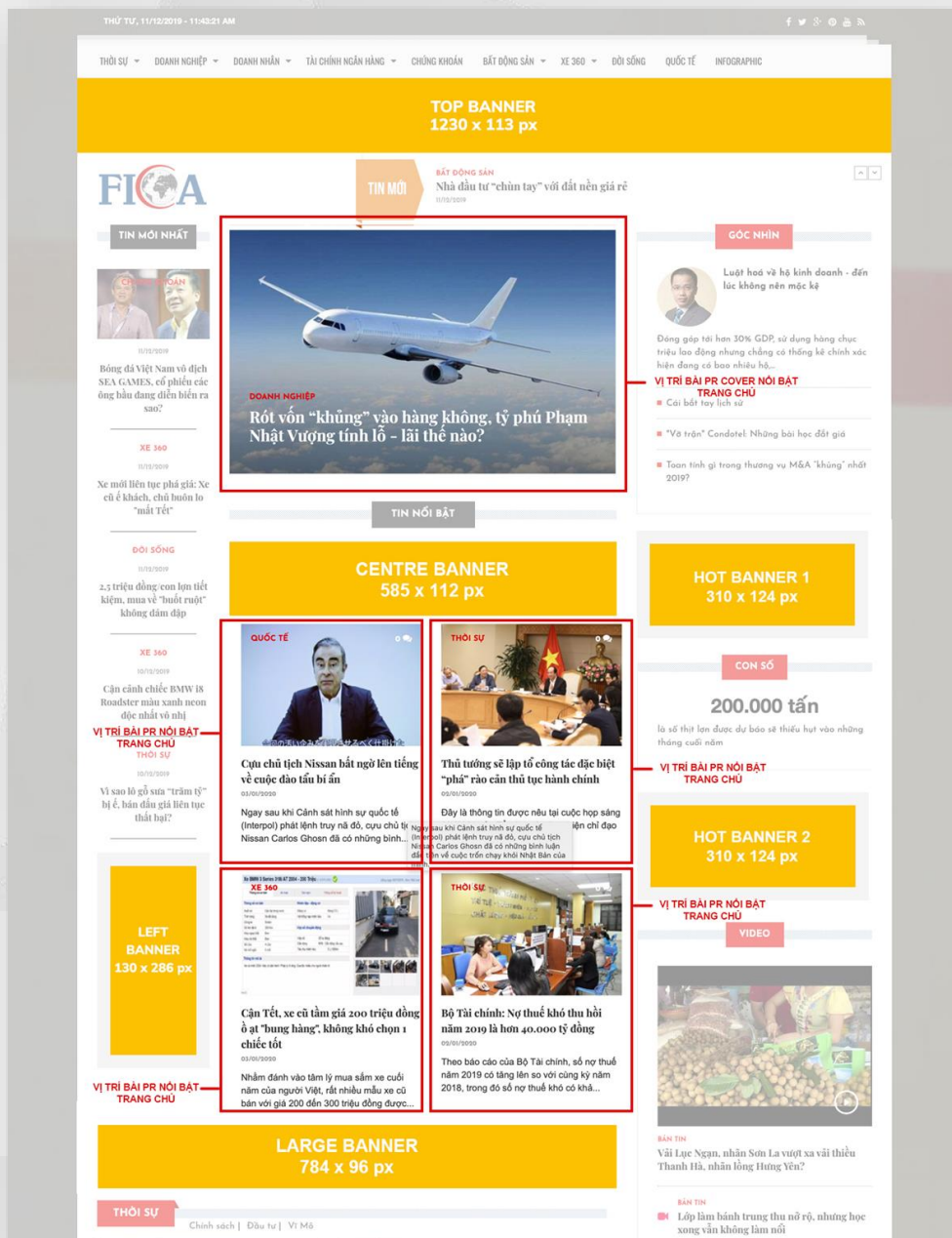
BẢO GIÁ BANNER TRÊN TRANG FICA

STT	VỊ TRÍ	KÍCH THƯỚC	CHIA SẺ	ĐƠN GIÁ/TUẦN (VND)
I HOMEPAGE				
1	TOP BANNER	1230 x 113px	3	12,000,000 đ
2	HOT BANNER 1	310 x 124px	3	10,000,000 đ
3	HOT BANNER 2	310 x 124px	3	9,000,000 đ
4	HOT BANNER 3	310 x 124px	3	8,000,000 đ
5	CENTRE BANNER	585 x 112px	3	10,000,000 đ
6	LEFT BANNER	130 x 286px	3	7,000,000 đ
7	LARGE BANNER	784 x 96px	3	6,500,000 đ
8	RIGHT BANNER 1	310 x 250px	3	6,000,000 đ
9	RIGHT BANNER 2	310 x 580px	3	5,000,000 đ
10	BANNER CHÂN TRANG	970 x 90px	3	4,000,000 đ
II CHUYÊN MỤC				
1	TOP BANNER	1230 x 113px	3	9,000,000 đ
2	HOT BANNER 1	310 x 124px	3	8,000,000 đ
3	HOT BANNER 2	310 x 124px	3	6,000,000 đ
4	HOT BANNER 3	310 x 124px	3	5,000,000 đ
5	RIGHT BANNER 1	310 x 250px	3	4,000,000 đ
6	RIGHT BANNER 2	310 x 580px	3	3,000,000 đ
7	BANNER CHÂN TRANG	970 x 90px	3	3,000,000 đ

>>> BẢO GIÁ BÀI PR

STT	VỊ TRÍ	DIỄN GIẢI	GỌI TÊN	ĐƠN GIÁ (VND)
1	TRANG CHỦ	Nằm ở vị trí convert nổi bật trên cùng của trang chủ 2 tiếng (dạng bài có ảnh lớn + sapo + title). Top 1 của chuyên mục lớn	CONVERT NỔI BẬT	14,000,000 đ
2	TRANG CHỦ	Nằm ở vị trí bên dưới của vị trí convert nổi bật và dưới Centre Banner của trang chủ 2 tiếng (dạng bài có ảnh vừa + sapo + title). Top 2 của chuyên mục lớn	TOP 1,2,3,4	10,000,000 đ
3	TRANG CHỦ	Nằm ở vị trí Top 1 chuyên mục, ngoài trang chủ 02 tiếng (dạng bài có ảnh vừa + sapo + title) Top 3 của chuyên mục lớn	LINK 1	8,000,000
4	TRANG CHỦ	Link bài thứ 2 hoặc link 3 hoặc link 4 nằm tại vị trí chuyên mục ngoài trang chủ 2 tiếng. Trong trang chuyên mục thì bài nằm ở link 2 hoặc link 3 hoặc link 4 (dạng bài có ảnh + sapo + title).	LINK 2,3,4	6,000,000

DEMO BÀI PR



BÁO ĐIỆN TỬ DÂN TRÍ TIẾNG ANH

02

dtinews
DAN TRI INTERNATIONAL

DÂN TRÍ

Thông tin TRAFFIC

Số liệu tháng 12/2019

Visits

7,253,809

Visitors

2,847,132

Pageview

13,251,271

Time
on site

00:05:36

PHÂN BỐ THEO GIỚI TÍNH

(Theo Google Analytics)

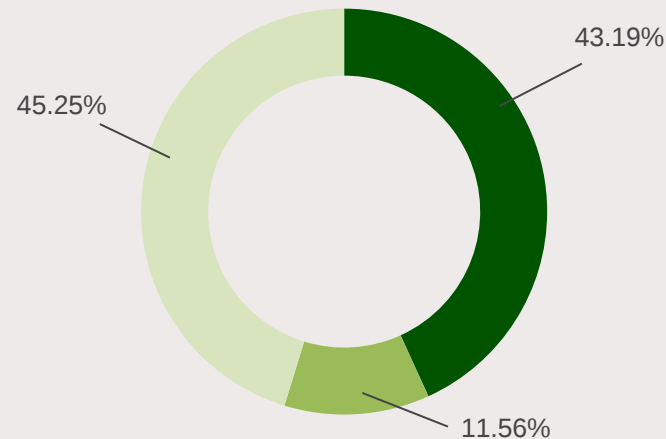
Nữ 45.85%
Nam 54.15%



PHÂN BỐ THEO VÙNG MIỀN

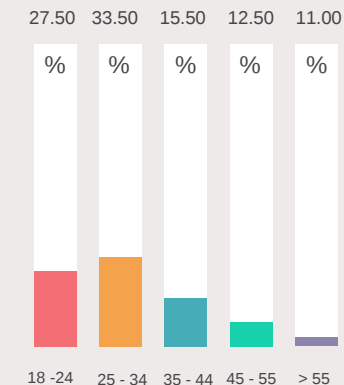
(Theo Google Analytics)

Hà Nội 43.19%
Hồ Chí Minh 11.56%
Nước ngoài 45.25%



PHÂN BỐ THEO ĐỘ TUỔI

(Theo Google Analytics)

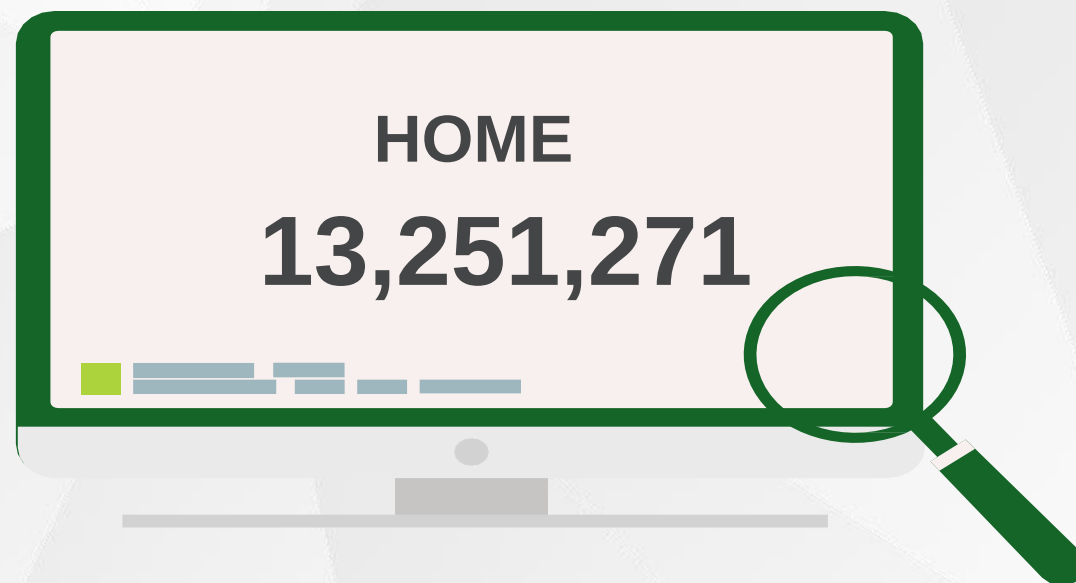
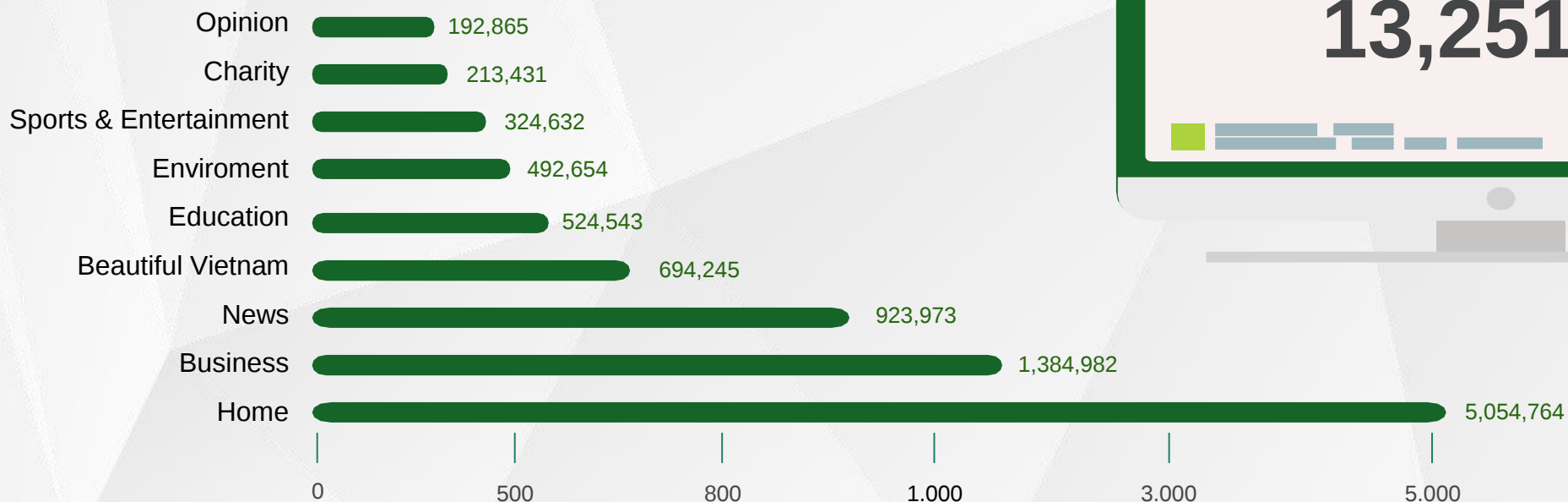


Từ 18 đến 24 27.50%
Từ 25 đến 34 33.50%
Từ 35 đến 44 15.50%
Từ 45 đến 54 12.50%
Trên 55 11.00%

PAGE VIEW CÁC NHÓM CHUYÊN MỤC

Số liệu tháng 12 năm 2019

- Theo  Google Analytics



BẢO GIÁ BANNER TRÊN TRANG DTINEWS

STT	VỊ TRÍ	KÍCH THƯỚC	CHIA SẺ	ĐƠN GIÁ / TUẦN (VND)
I HOMEPAGE				
1	TOP BANNER	612 x 90px	3	15,000,000 đ
2	HOT BANNER 1	317 x 120px	3	17,000,000 đ
3	HOT BANNER 2	317 x 120px	3	14,000,000 đ
4	MEDIUM BANNER	659 x 90px	3	10,000,000 đ
5	RIGHT BANNER	330 x 600px	3	9,000,000 đ
6	BANNER CHÂN TRANG	993 x 250px	3	9,000,000 đ
II CHUYÊN MỤC				
1	TOP BANNER	612 x 90px	3	10,000,000 đ
2	RIGHT BANNER A (HOT)	232 x 100px	3	9,000,000 đ
3	RIGHT BANNER B (HOT)	232 x 100px	3	8,000,000 đ
4	RIGHT BANNER C	232 x 100px	3	7,000,000 đ
5	MEDIUM RECTANGLE	309 x 560px	3	8,000,000 đ
6	BANNER CHÂN TRANG	970 x 90px	3	6,000,000 đ
III TIỂU MỤC				
1	TOP BANNER	612 x 90px	3	6,000,000 đ
2	HOT BANNER 1	317 x 120px	3	5,000,000 đ
3	HOT BANNER 2	317 x 250px	3	5,000,000 đ
4	RIGHT BANNER	329 x 600px	3	5,000,000 đ
5	BANNER CHÂN TRANG	980 x 90px	3	5,000,000 đ

dli news
DAILY INDEPENDENT NEWS

TOP BANNER
612 x 90 px

612 x 90 px

Home News Business Investor's Market Elections Environment Health & Wellness Sports & Entertainment Culture World & US
Wednesday, 17 December 2014

PM to host reception for victorious SEA Games football teams

Prime Minister Nguyen Tan Phong will host a reception to welcome back the national football team members who have clinched the gold medal in the SEA Games today.

Headlines

- 10:10 AM - PM to host reception for victorious SEA Games football teams
- 10:14 AM - AEDB shows growth forecasts as Asia's largest economic zone
- 10:14 AM - Football team from Vietnam to perform football match in SEA Games
- 10:20 AM - Vietnam team continues to be crown SEA Games gold medalists
- 12:20 PM - National Team "Year 2014" to be launched in HCMC
- 12:30 PM - New government issued a written statement in which recently elected
- 12:30 PM - The national Government's written statement in which recently elected

12:30 PM - The national Government's written statement in which recently elected

AEDB shows growth forecasts as Asia's largest economic zone

The Asian Development Bank has released its Economic Outlook for 2015, which is expected to be the largest and most dynamic in the region.

Hot Banner 1

Hot Banner 2

Hot Banner 1

The Asian Development Bank has released its Economic Outlook for 2015, which is expected to be the largest and most dynamic in the region.

Hot Banner 2

Hot Banner 2

The Asian Development Bank has released its Economic Outlook for 2015, which is expected to be the largest and most dynamic in the region.

Video Highlights

The Central Province of Qu...

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Business Finance Real Estate

Business Vietnam moves to jump under middle-income countries

World Bank's new report says Vietnam is on track to become a middle-income country by 2020.

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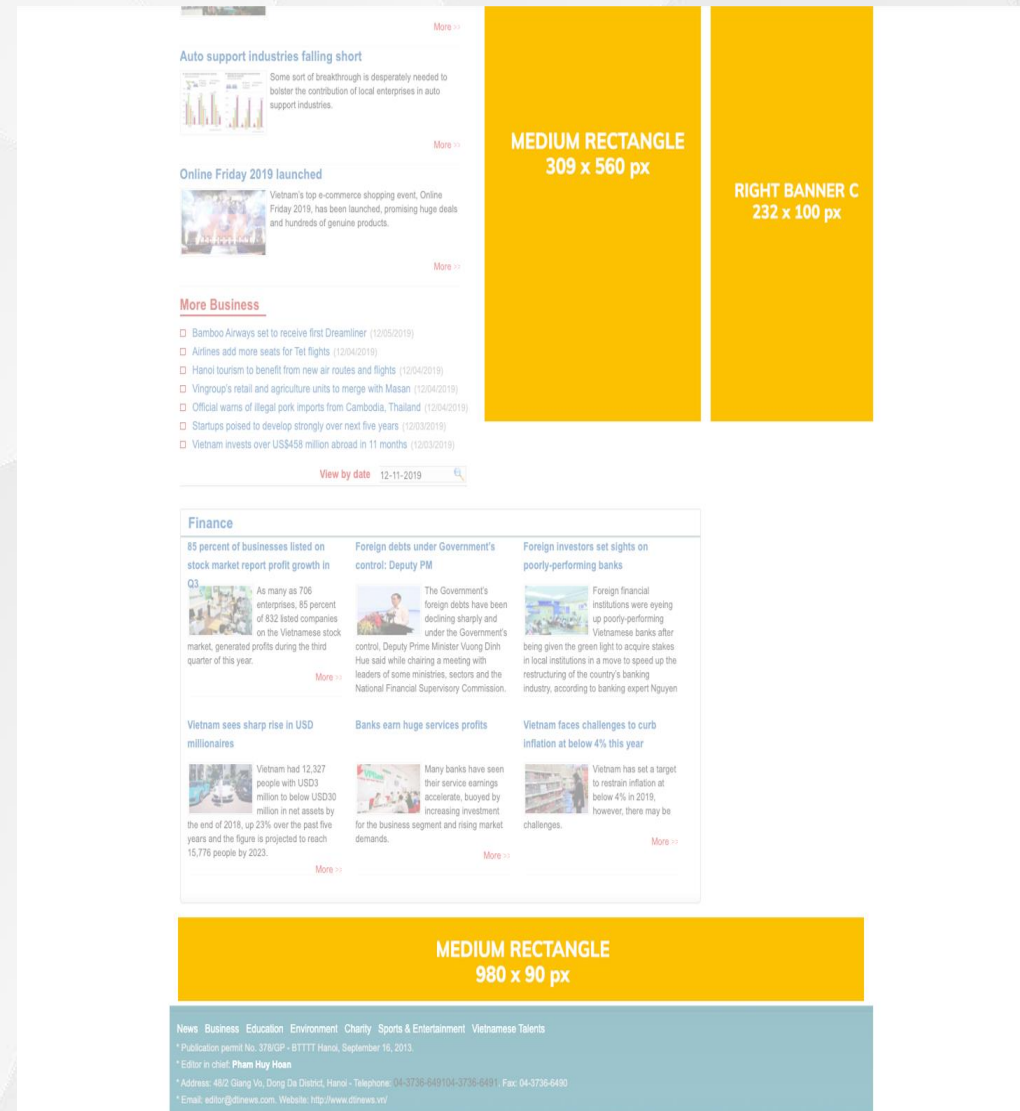
The World Bank's new report says Vietnam is on track to become a middle-income country by 2020.

The World Bank's new report says Vietnam is on track to become a middle-income country by 2020.

The World Bank's new report says Vietnam is on track to become a middle-income country by 2020.

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DEMO BANNER - trang chuyên mục DTINews



dnti news
DANH TRI INTERNATIONAL

TOP BANNER
612 x 90 px

RSSTrending

HomeNewsBusinessBeautiful VietnamEducationEnvironmentCharitySports & EntertainmentOpinionWhat's on

FinanceBla matchingReal estate

Business

Adb trims growth forecasts as Asia's biggest economies slow

(dntnews.vn | December 11, 2019 09:46 AM)

The Asian Development Bank (ADB) has trimmed its forecasts for economic growth in developing Asia this year and next year as growth in the People's Republic of China (PRC) and India is weighed down by both external and domestic factors.

Illustrative photo

In a supplement to its Asian Development Outlook 2019 Update released in September, ADB now gives gross domestic product (GDP) in the region to expand 5.2% in both 2019 and 2020, down from the September forecast of 5.4% growth this year and 5.5% next year.
“While growth rates are still solid in developing Asia, persistent trade tensions have taken a toll on the region and are still the biggest risk to the longer-term economic outlook. Domestic investment is also weakening in many countries, as business sentiment has declined,” said ADB Chief Economist Mr. Yasuyuki Sawada. “Inflation, on the other hand, is taking up on the back of higher food prices, as African swine fever has raised pork prices significantly.”
The Supplement Forecasts inflation of 2.6% in 2019 and 3.1% in 2020, up from the September prediction that prices would rise 2.7% this year and next.
In East Asia, growth in the PRC is now expected at 6.1% this year and 5.8% next year due to trade tensions and a slowdown in global activity coupled with weaker domestic demand, with family wallets being hit by pork prices that have doubled relative to a year ago. Growth could accelerate, however, should the United States and the PRC come to an agreement on trade, the report says. In September, ADB forecast GDP growth of 6.2% in 2019 and 6.2% in 2020.
Hong Kong, China, already in technical recession, will see severe downward pressures persist possibly into 2020. The economy is now expected to contract 1.2% this year and grow 0.3% next year.
In South Asia, India’s growth is now seen at a slower 5.1% in fiscal year 2019 as the founding of a major nonbanking financial company in 2018 led to a rise in risk aversion in the financial sector and a credit crunch. Also, consumption was affected by slow job growth and rural distress aggravated by a poor harvest. Growth should pick up to 6.5% in fiscal year 2020 with supportive policies. In September, ADB forecast India’s GDP to grow 6.5% in 2019 and 7.2% in 2020.
In Southeast Asia, many countries are seeing continued output declines and weaker investment, and growth forecasts have been downgraded for Singapore and Thailand. GDP growth is expected to slow in the Pacific with activity in Fiji, the subgroup’s second largest economy after Papua New Guinea, expected to be more subdued than previously anticipated.
In Vietnam, GDP growth in the first 3 quarters of 2019 accelerated to 7.0%, the highest rate over the same period in the past 9 years. Private consumption rose by 7.3%, and investment expanded by 7.7%, boosted by an improved business environment, continued investor confidence, and increased foreign direct investment. With unexpectedly strong growth momentum in Q3 likely to carry over into Q4 and next year, the growth forecast for Vietnam is adjusted upward from 6.8% to 6.9% for 2019, and from 6.7% to 6.8% for 2020.
Central Asia is the only subregion where prospects look a little brighter now than in September, largely thanks to increased public spending in Kazakhstan, the region’s largest economy. Central Asia is now forecast to grow 4.6% in 2019, up from the previous prediction for expansion of 4.4%. The forecast for 2020 is for growth of 4.5%. Kazakhstan’s economy is seen expanding by 4.1% this year and 3.6% next year.

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More Business

ADB trims growth forecasts as Asia's biggest economies slow

(12/11/2019)

Lao Cai and Quang Nam golf course projects approved

(12/11/2019)

Third Vietnam Coffee Day opens in Gia Lai

(12/10/2019)

Vietnam strives to join upper middle-income countries

(12/09/2019)

Vietnam making progress in improving competitiveness

(12/03/2019)

USD478-million Tan Son Nhat airport terminal project submitted to PM

(12/02/2019)

View day date

12-11-2019

↕

HOT BANNER 1
317 X 120 px

HOT BANNER 2
317 X 250 px

Latest

ADB trim growth forecasts as Asia's biggest economies slow

(12/11/2019)

Lao Cai and Quang Nam golf course projects approved

(12/11/2019)

Third Vietnam Coffee Day opens in Gia Lai

(12/10/2019)

Vietnam strives to join upper middle-income countries

(12/09/2019)

Vietnam making progress in improving competitiveness

(12/03/2019)

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Two meetings address Vietnam's socioeconomic issues

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Japan pledges \$8 billion in financing aid for China program new bank

KU to extend deadline to January 2019

KU calls OPEC oil price summit on Iran deal without deal

RIGHT BANNER
329 X 600 px

>>> BẢO GIÁ BÀI PR

STT	VỊ TRÍ	DIỄN GIẢI	GỌI TÊN	ĐƠN GIÁ (VND)
1	TRANG CHỦ	TOP 1 chuyên mục, ngoài trang chủ 2 tiếng (dạng bài có ảnh + sapo + title). Top 1 của chuyên mục lớn	LINK 1	15,000,000 đ
2	TRANG CHỦ	Loại 2: Link bài thứ 2 hoặc link 3 hoặc link 4 nằm tại vị trí chuyên mục ngoài trang chủ 2 tiếng. Trong trang chuyên mục thì bài nằm ở link 2 hoặc link 3 hoặc link 4 (dạng bài có ảnh + sapo + title).	LINK 2,3,4	8,000,000 đ
3	CHUYÊN MỤC	Loại 3: Hiện thị top 5 Chuyên mục	LINK 5	5,000,000 đ

LIÊN HỆ



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0945-540-303